

TOYOKAWA, AICHI

Toyokawa is located in southeast part of Aichi. The population is about 180,000 and it leads Higashi-Mikawa district both economically and industrially. Thanks to its mild climate and full of rich nature, it could bring up its own history and culture. Local food, "Toyokawa Inari sushi", and local agricultural products are well known all over Japan.

When you touch the rice on my back, you will be happy, DA-RIN☆.



INARI SUSHI

Inari sushi, it was stuffed with rice in the thin fried tofu that offerings to Inari, have been the origin. As is in the literature of the Edo period, it is food with a history of about 200 years. Inari sushi have been sold around Toyokawa Inari, known as one of the three major Inari sanctuaries, from ancient times, so it has been reported as one of the birthplace. To make "Toyokawa inari susi" a local brand with nationwide popularity, we are working on various programs.

PROFILE いなりん

INARIN, a mascot character of "Toyokawa Inari sushi". Inarin is a 5-year-old boy. He was selected from about 900 candidates. The name of Inarin came from "Inari sushi taberīn", meaning of "please eat Inari sushi" in Toyokawa dialect. It is the combination of fox and Inari sushi. On his back, overstuffed rice is appeared. Inarin has been busy working for public relations as the advertising manager of Toyokawa City. It's his habit that he says "DA-RIN☆" at the end of his word.



FAMOUS FOODS & GOODS



Eel



Roll cake



Steamed bun



Sake



Winding cracker



Masks



Daruma Dolls

PRODUCTS



Melon



Strawberry



Macrophyll



Sweet potato



Tomato



Seaweed



Fig



Rose

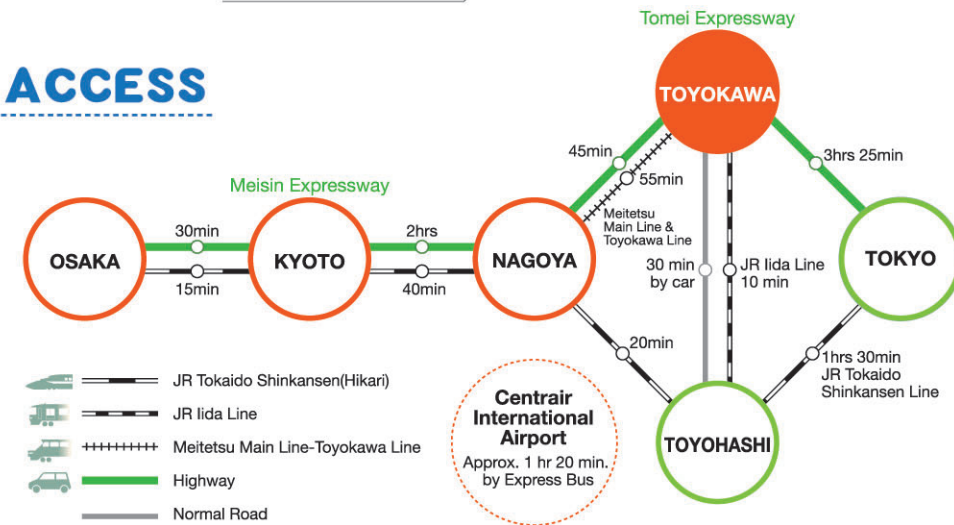


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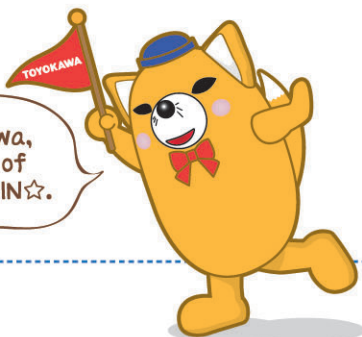
CITY LOCATION



ACCESS



When you visit Toyokawa, you can touch the full of hospitality spirit, DA-RIN☆.



TEL 0533-89-2206
http://www.toyokawa-map.net/



Let's explore in Toyokawa with INARIN!

TOYOKAWA

Let's Go! DA-RIN☆



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